

# Original DEUTZ parts

Parts label with hologram



The engine company.



With their superior quality and worldwide distribution, genuine DEUTZ parts are a popular target for counterfeiters and product pirates. To protect against this problem, a three-level security concept bearing the following features has been integrated in the parts label:

- Hologram
- UV luminescence
- Perforation

These features help the customer distinguish genuine DEUTZ parts from counterfeit parts. For only genuine DEUTZ parts ensure your equipment retains its value: the right parts, for the right application, in the right quality.



Fig. 1

### Hologram

- Hologram for checking whether the DEUTZ parts are genuine (Fig. 1)
- Left-hand edge: Bar bearing running microtext which alternates between “The engine company” and “concentrated energy”
- In the middle: The DEUTZ logo is in the foreground, while the alternate wording “The engine company” and “concentrated energy” show in the background as 3-D text.
- Right-hand edge: Bar bearing uninterrupted series of interwoven DEUTZ logos



**Genuine DEUTZ parts only in original DEUTZ packaging, protected by the label with:**

- hologram
- logo (glows in UV light)
- and perforation

### UV luminescence

- Concealed security level through UV luminescence
- When exposed to UV light, the white area in the logo starts to glow red (Fig. 2)
- Commercially available UV lamps are suitable, e.g. banknote examination equipment



Fig. 2

### Perforation

The parts label has small perforations along the edge. These prevent the box from being opened or the label being removed from the original packaging and stuck on to other packaging. If an attempt is made to remove the label, the perforation will ensure it is destroyed.

**Only genuine parts give you optimal protection.**

The engine company.

